


A. W. SMITH

WRITER/EDITOR/CREATIVE

CONTACT

 (912) 850-1048

 A.winnsmith1@gmail.com

 winnsmith.art

SKILLS

- Writing
- Editing
- Copy Editing
- Screenwriting
- Adaptability
- HTML
- AP Style
- Wordpress
- Website Design
- Photography/Video
- Copywriting
- Content Creation
- Video Editing
- Google Docs
- Communication
- Organization
- Discipline
- Research
- Persistence
- Social Media
- Originality

EDUCATION

Georgia State University

2015-2019

Journalism & Film

American Academy of Dramatic Arts

2019

Acting and writing for Film & TV

WORK EXPERIENCE

Intake Coordinator

Second Chance Case Management

2022-Current

- Conduct a DON-R Screening for all new SOURCE referrals for In-Home Care.
- Submit DON-R Screenings to the State of GA to review for member approval.
- Obtain medical records from Primary Care Physicians to support member diagnosis.
- Maintain a healthy relationship with provider agencies by actively updating them using Excel and Google Sheets.
- Write marketing emails to increase provider partnerships to meet monthly referral goal.

Content Creator/Writer

Sketch Skateboards

2012- Current

- Create and edit videos and photos using Photoshop and Premiere to engage viewers across all social media platforms and the company website.
- Worked and developed the implementation of new email campaigns to increase sales and brand awareness.
- Work with the CEO to create engaging graphics on all skateboards and apparel to help drive sales and website traffic using SEO practices.
- Work closely with the CEO on collaborations with other brands, testing and reviewing their products.
- Create video content and write catchy and creative copy to publish on all social media platforms and emails sent.

Writer/Editor

Jubilee Magazine

2017-2021

- Edit and publish press junkets daily to the website using WordPress and HTML, while curating the perfect SEO to accompany them.
- Interview TV and Movie cast members to create interesting and exciting content for the website.
- Write and edit daily news within the entertainment industry on the website.
- Photograph behind the scenes of the TV Show 'In The Spotlight with Kim Ford' to edit in photoshop and publish to the website.

Supervisor

Laz Parking

2019-2021

- Lead, manage, and motivate team members.
- Manage the valet stand, all transactions, and the cash flow and tips for the valets.
- Assist with risk management on valet vehicle/property damages.
- Brainstorm new and innovative ways to better operate the traffic flow and the property's operational use.

